

ALLISON (CRAMPTON) JOHNSON

• •

ABOUT ME

I am a creative with a passion for people and telling their stories. This passion carries over into my writing, photography, videography, and design.

EXPERIENCE

July 2021-
May 2022

OU BCM

Campus Minister

- Tasked with mentoring girls
- Manage ministry's social media and create content (graphics, videos, etc.)
- Manage ministry partner relations via newsletter

June 2020-
May 2022

Redeemer Church

Story Team Admin

- Write copy for website and social media posts
- Video and edit digital stories
- Organize tasks and communicate with the Story Team

October 2019-
May 2022

Haystack Coffee

Team Leader / Barista / Social Media Strategist

- Write blogs and make website edits
- Help correspond with baristas and communicate the larger vision of the organization
- Assist team with social media strategy and content creation

May 2015-
Present

Self-Employed Photographer

Portrait + Event Photography

- Manage and schedule sessions with clients
- Edit photos in Lightroom and distribute to clients

March 2019-
September 2019

OU HR

Marketing and Communications Assistant

- Tasked with managing Sooners at Work Facebook page
- Helped write emails for HR to communicate with OU staff and faculty
- Created content for social media and designed graphics for flyers

SKILLS

Writing + Editing

Proficient in Microsoft Office

Proficient in Adobe Creative Suite

Photography

Videography

Graphic Design